

Marketing

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Below is a list of some of the most effective ways to market your home. If there are any marketing techniques that you want to include or some that you dislike, just let us know! We will customize each listing to our seller's needs and expectations.

Online Presence. We will ensure that your listing has the maximum amount of exposure by listing your home on multiple real estate websites. We syndicate our listings through our MLS to Realtor.com, Home.com and REColorado. Zillow, Trulia, Craigslist, Instagram and Facebook are also tools we use depending on the Seller's wishes.

Word of Mouth. All listings will be sent to the Metrolink Realty team, assistants, and colleagues at other real estate companies to ensure we get the word out that your home is on the market!

Photos. We will take high quality, beautiful photos to market your listing online. Having the right photos are essential in getting in the maximum amount of showings.

Sign and Fliers in your Front Yard. We will place a Metrolink Realty sign in your yard with a box for professional, colored fliers to attract Buyers that may be passing by your home.

Centralized Showing Services. We will have a 7-day a week showing service monitor and assist in scheduling all showing appointments. In addition, there will be an automatic survey form sent to all Buyers' agents requesting feedback and Buyer's thoughts on your home.

Fliers to Neighbors. At Seller's request, we are happy to pass out fliers to your neighbors. Neighbors can attract the best Buyers, as they know family and friends that may be searching in the area.

Open House. At Seller's request, we will host open houses on the weekends to generate more traffic. The open house will be announced online and signs placed in the area to lead Buyers to your property.